



For Immediate Release

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**YMCA EXECUTIVE VICE PRESIDENT NAMED
TO GEORGIA TECH'S WOMEN OUT FRONT CLASS OF 2018**

ATLANTA (Jan. 29, 2018) – Lauren Koontz, executive vice president and chief philanthropy officer for the YMCA of Metro Atlanta, has been named to Georgia Tech's prestigious, Women Out Front: Class of 2018. Each year Georgia Tech selects women in the greater Atlanta area who have had a positive impact on the Georgia Tech or Atlanta Community. She was recognized at the women's basketball game this past Sunday, January 28 along with the rest of this year's honorees.

As executive vice president of the YMCA, Koontz manages four membership or youth development branches. She also coordinates communications and marketing strategies to ensure the success of dozens of the YMCA's community-driven programs, including early learning, teen leadership, and the Y's day and resident camps.

In her role as chief development officer, Koontz plays a pivotal role in fundraising for the YMCA's annual and capital campaigns. She also coordinates marketing and financial initiatives to ensure the longevity and quality of the YMCA's invaluable programs for future generations.

In addition to being named a member of the 2018 Leadership Atlanta class, Koontz has been named one of the Atlanta Business Chronicle's "40 Under 40," and has received the YMCA's highest staff honor – The Sullie Award, for exemplifying the mission and values of the YMCA.

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About the YMCA of Metro Atlanta

The Y is a powerful association of men, women and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility. Every day, we work side-by-side with our neighbors to make sure everyone, regardless of age, income or background, has the opportunity to learn, grow and connect. For more information, visit <http://www.ymcaatlanta.org>.